



CITY OF UVALDE

P.O. BOX 799, 78802-0799
(830) 278-3315
FAX: (830) 278-2234

BUSINESS OF THE COUNCIL REPORT

SUBJECT: Services for Occupancy Tax Collections

PREPARED FOR: City Council

MEETING DATE: June 27, 2023

STAFF CONTACT: Felix Castillo, Finance Director

MEETING TYPE: Regular Council

DEPARTMENT/GROUP: Finance

MEETING: Regular Council - Jun 27 2023

BACKGROUND INFORMATION:

- Short Term Rentals growth in our City from 5 to 29 units in the last 5 years
- 99.9% of STRs do not pay taxes
- Gap in Hotel Occupancy Tax Revenue collected by the City
- Lack of resources to monitor STR's
- The cost for these services will be absorbed by the additional revenues generated, although the finance department has about \$50,000 remaining in the current budget for professional fees.
- Insight was selected over Granicus(although it was cheaper) due to the full suite service they provided and the implementation time was shorter.

BUDGET INFORMATION:

Potential revenue increase of \$89,000 at 40% Occupancy- minus the 15K - remaining \$74,000

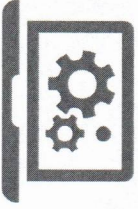
<u>Expenditure Amount: \$15,000</u>	<u>Budget Amount: 50,000</u>
<u>Annual Cost: 15,000</u>	
<u>Vendor Quotes</u>	
<u>Name of Vendor:</u>	<u>Cost:</u>
Avenue Insight & Analytics	15,000
Granicus	9,858.63
Property Guard	Did not submit RFP

ATTACHMENTS: [STR documents](#)

Full-Service Administration

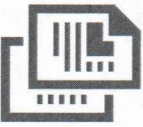
Your Funds are Secure, Timely and Accurate

Taxpayer Communication



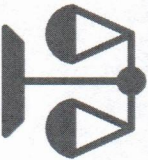
- Set up Taxpayer Account
- Customize Tax filing Profile
- Notification of Tax Requirements
- Provide Taxpayer Assistance

Forms & Payment Processing



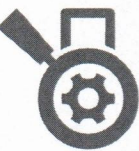
- Online Filing & Payments
- Data Input & Capture
- Scan & Deposit Checks
- Apply to Taxpayer Accounts

Reconciliation



- Verify Accuracy and Reconcile Payments
- Funds Distributed 12-15 times per month
- SSAE 18-SOC 2

Compliance



- Calculate & apply any unpaid penalties or interest due
- Invoice late/under-pay taxpayers
- Notify non-payers
- Aging process & reports
- Telephone outreach

Government Services Portal



- Interactive & Online
- Detailed payment listing
- Reconciliation reports
- Delinquency reports
- Analytical & planning reports

City of Uvalde
 Short-Term Rentals RFP Evaluation
 9-Jun-23

COMPANY	EXPERIENCE			CAPACITY			COST			COMPATABILITY			TOTALS		
	Sonia	Adrian	Felix	Sonia	Adrian	Felix	Sonia	Adrian	Felix	Sonia	Adrian	Felix	Sonia	Adrian	Felix
Avenue	25	25	25	30	30	30	28	20	25	15	15	15	98	90	95
Granicus	21	20	20	25	15	20	29	30	30	15	15	15	90	80	85

Signatures and date

Sonia Hernandez Sonia Hernandez June 9, 2023
 Adrian Trevino Adrian Trevino June 9, 2023
 Felix Castillo Felix Castillo June 9, 2023

The community has chosen
 Avenue on the
 Short Term Rental RFP.